



Department of Commerce

BBA



ACTIVITY REPORT 2022-2023

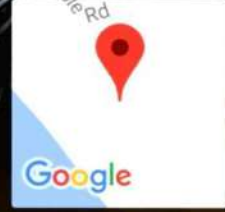
EXTENSION ACTIVITY-BALIKA SADHAN ORPHANAGE VISIT

The Department of Commerce-BBA of S.E.S College, Sreekandapuram, conducted a community engagement program on 2nd July 2022 as a part of their extension activities. The final year BBA students, accompanied by Dr. Sajeesh T J, HOD of the Department of Commerce-BBA, and Dr. Seena P P, Assistant Professor in the Department of Commerce-BBA, visited Balika Sadhan Orphanage at Pallikkunnu, Kannur. On behalf of S.E.S College, the BBA students presented various programs and provided food for the inmates of Balika Sadhan. A total of 29 students participated in this extension activity.





Kannur, Kerala, India
 V8HW+VC5, Chalad, Kannur, Kerala 67
 Lat 11.879314°
 Long 75.346866°
 02/07/22 11:47 AM



Kannur, Kerala, India
 V8HW+VC5, Chalad, Kannu
 Lat 11.879681°
 Long 75.34723°
 02/07/22 01:23 PM

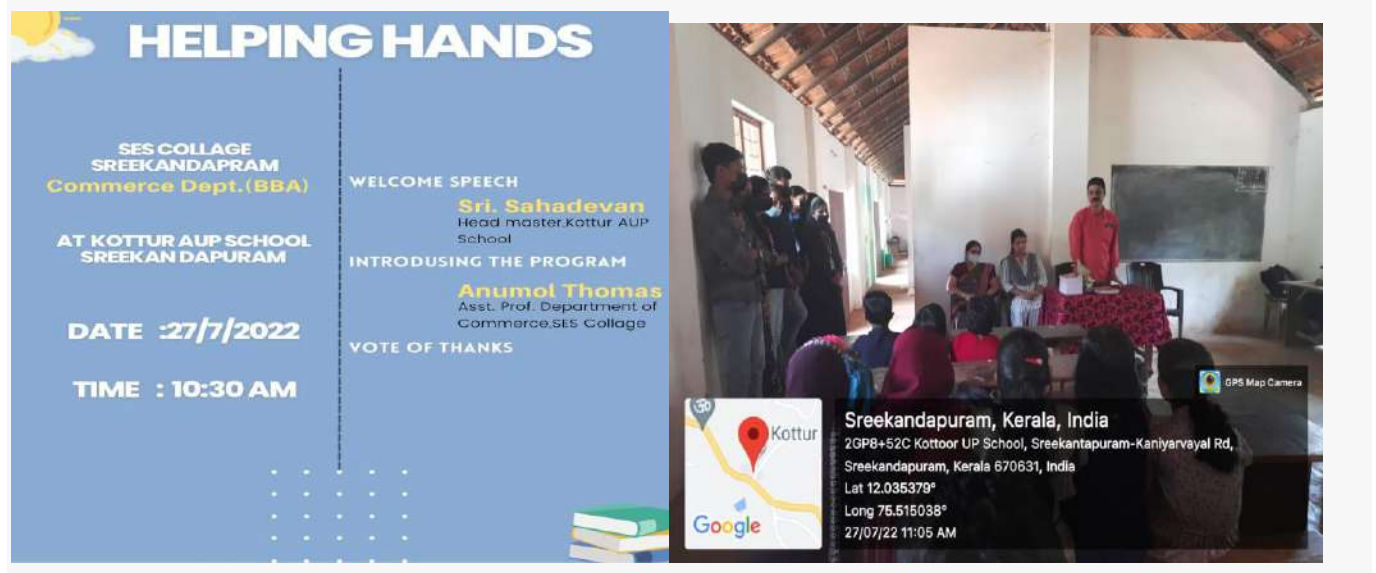


Kannur, Kerala, India
 V8HW+VC5, Chalad, Kannur, Kerala 670014, In
 Lat 11.878987°
 Long 75.34723°
 02/07/22 12:14 PM



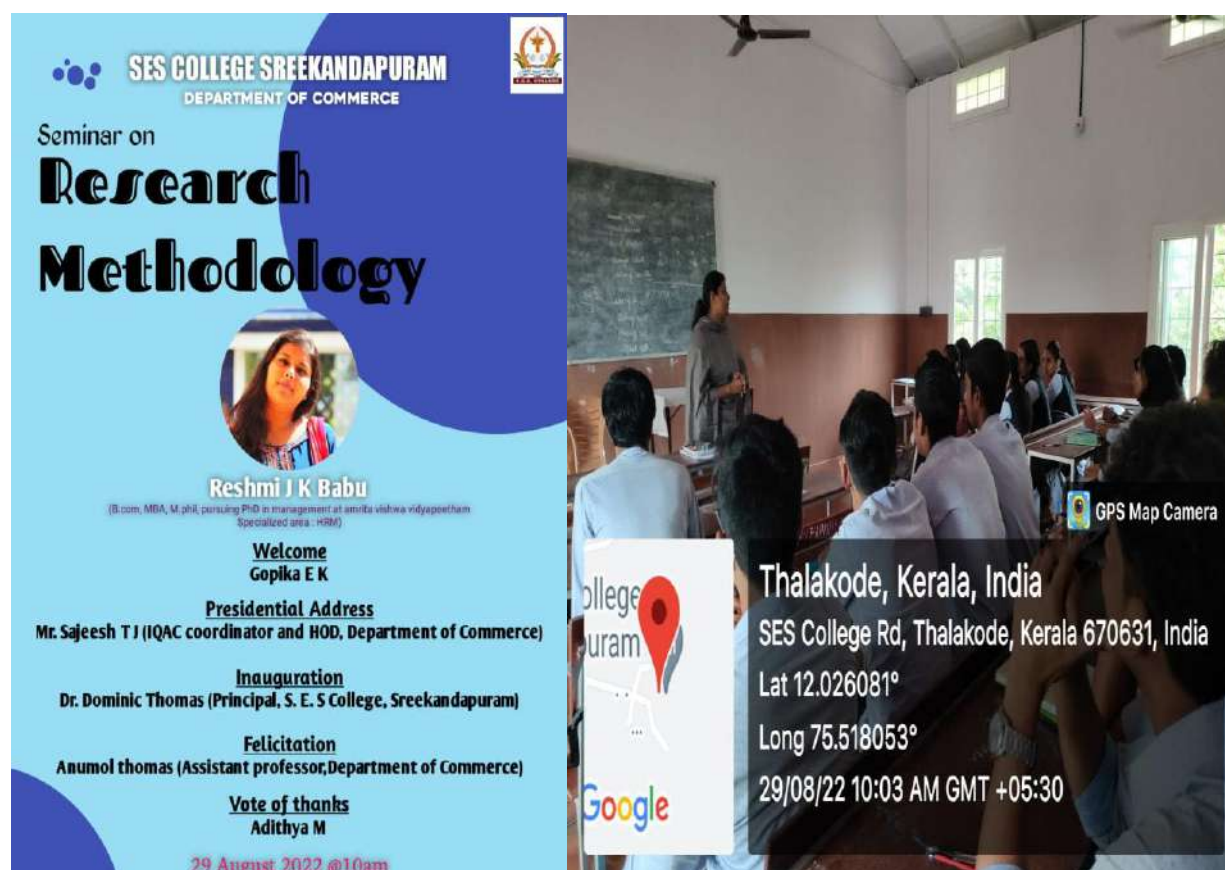
EXTENSION ACTIVITY-KOTTUR A.U.P SCHOOL VISIT

On 27 th July 2022, the Department of Commerce - BBA of SES College Sreekandapuram visited Kottur A.U.P. School as part of their extension activities. The visit was graced by the presence of Ms. Anumol Thomas, Assistant Professor in the Department of Commerce of BBA. A total of 35 students from the second year of BBA participated in the activity. Mr. Sahadevan, the Headmaster of Kottur A.U.P. School facilitated the program. Under the auspices of SES College, Ms. Anumol Thomas spoke to the students and other school officials, sharing valuable insights and knowledge. The program concluded with the distribution of study materials to the students of classes 1 and 4.



Seminar on Research Methodology

On 29th August 2022, the Department of Commerce at SES College Sreekandapuram organized a seminar on Research Methodology for the students of the Commerce department. The program was inaugurated by the principal, Dr. Dominic Thomas, and the presidential address was given by Mr. Sajeesh TJ, IQAC coordinator and HOD of the Department of Commerce. Felicitation was done by Anumol Thomas, Assistant Professor in the Department of Commerce. The session was conducted by Reshmi J K Babu, who holds a B.Com, MBA, M.Phil., and is currently pursuing a PhD in Management at Amrita Vishwa Vidyapeetham with a specialization in HRM. A total of 29 students attended the seminar. The resource person provided valuable insights on preparing research methodology, making the seminar highly productive and beneficial for the students. The workshop offered practical guidelines and a comprehensive analysis of the research methods employed.





Bridge Course

The Department of Commerce-BBA conducted a Bridge course for the first-year BBA students from 19th September to 24th September. The purpose of the course was to provide a basic understanding of management, statistics, and basic mathematics.



S E S COLLEGE SREEKANDAPURAM
IN ASSOCIATION WITH IQAC AND AMC



FOR 1ST SEMESTER UG & PG STUDENTS

Bridge course 2022

Courses offered	Course period
<ul style="list-style-type: none">• English• Malayalam/Hindi• Physics• Chemistry• Mathematics• Journalism• Commerce	<p>UG COURSES</p> <p>19 September 2022 To 24 September 2022</p> <p>PG COURSES</p> <p>22 August 2022 To 1 September 2022</p>

SES COLLEGE, SREEKANDAPURAM

DEPARTMENT OF COMMERCE – BBA

BRIDGE COURSE SYLLABUS

MODULE – 1 MANAGERIAL SKILLS (4 hours)

Case study, situation analysis, role play, interview skills, etiquettes, group discussion, peer group interaction, public speaking

MODULE – 2 BASIC STATISTICS (4 hours)

Measures of central tendency- mean, median, mode, measures of dispersion – range, quartile deviation, mean deviation, standard deviation.

MODULE – 2 NUMERICAL SKILLS (2 hours)

Basic of arithmetic, logical reasoning, average, ratio, proportion, interest, time value of money, depreciation.

MODULE – 4 SOFT SKILLS (3 hours)

Powerpoint presentation skills, mobile applications, basics of computer

Seminar on Entrepreneurial Opportunities

On 10th November 2022, the Department of Commerce-BBA at SES College Sreekandapuram organized a seminar on Entrepreneurial Opportunities for the students of the Commerce-BBA department. The program was inaugurated by the HOD, Dr. Sajeesh T J, and the presidential address was given by Ms. Anumol Thomas, with felicitation done by Dr. Seena P P. The session was conducted by Muhammad Sahal, an Instapreneur known as Travel_foodi. The seminar was attended by 77 students. The resource person provided valuable insights on becoming an entrepreneur through social media platforms like Instagram and Facebook. This helped the students to acquire proper knowledge of the topic. The workshop showcased real-life experiences and the challenges faced by entrepreneurs, offering motivation to the students to pursue entrepreneurship. Various tips and tricks were shared to enhance growth more quickly.

SES COLLEGE SREEKANDAPURAM

ENTREPRENEURIAL OPPORTUNITIES

An inspiration to be an entrepreneur

ORGANISED BY DEPARTMENT OF COMMERCE-BBA .

Welcome
STEEVO ALMS
Presidential Address
MS ANUMOL THOMAS

Inauguration
DR.SAJEESH T J

Vote of thanks
ALENGROW ALMS

10 Nov 2022
1:30pm

Venue:
SEMINAR HALL

Resource person
MUHAMMED SAHAL
Instapreneur





ROLE PLAY

On 14 th November 2022, the department of commerce -Bba at ses college sreekandapuram organised a role play for the students of the commerce -Bba department. Total of 30 students has attended the role play.The role play has been organised by the students in accordance with the economic syllabus on demand & supply.We the students has enjoyed the programmes and activities conducted by the department



Career Guidance Programme

On 6th December 2022, the Department of Commerce-BBA at SES College Sreekandapuram organized a career guidance session for the students of the BBA department. The program was inaugurated by Dr. Sajeesh T J, IQAC coordinator and HOD of the Department of Commerce, with felicitation done by Dr. Seena PP, Assistant Professor in the Department of Commerce. The session was conducted by Tindu Thomas, who served as the resource person. The seminar was attended by a total of 29 students. The resource person provided valuable insights on various career opportunities in different fields of commerce. The session included information on pursuing an MBA degree and suggestions for various colleges. The students were provided with valuable information to help them make informed decisions regarding their career paths.

SES COLLEGE SREEKANDAPURAM
DEPARTMENT OF COMMERCE-BBA

**CAREER
GUIDANCE**

WELCOME
Akhil Thomas

INAUGURATION
Dr Sajeesh TJ

VOTE OF THANKS
Nihala KP

RESOURCE PERSON
**Tindu
Thomas**
CAREER
CONSULTANT

ON
DEC 6
2022
11 am - 12pm



Certificate Course on SPSS for Bignners

The Department of Commerce-BBA offered a certificate course on "SPSS for beginners." The certificate course started on 3th January 2023, and a total of 29 BBA students successfully completed the course. This certificate course proved beneficial for the students as it helped them gain a comprehensive understanding of the fundamentals of SPSS, which they could apply to their project work.



SPSS FOR BEGINNERS

**Certificate Course Offered by Department of Commerce,
S.E.S College, Sreekandapuram**

The Department of Commerce-BBA has designed a certificate course called "SPSS for beginners" with the aim of equipping students with the knowledge of SPSS.

Course Duration:30 Hours
Course begins on 6 January 2020

Course objectives

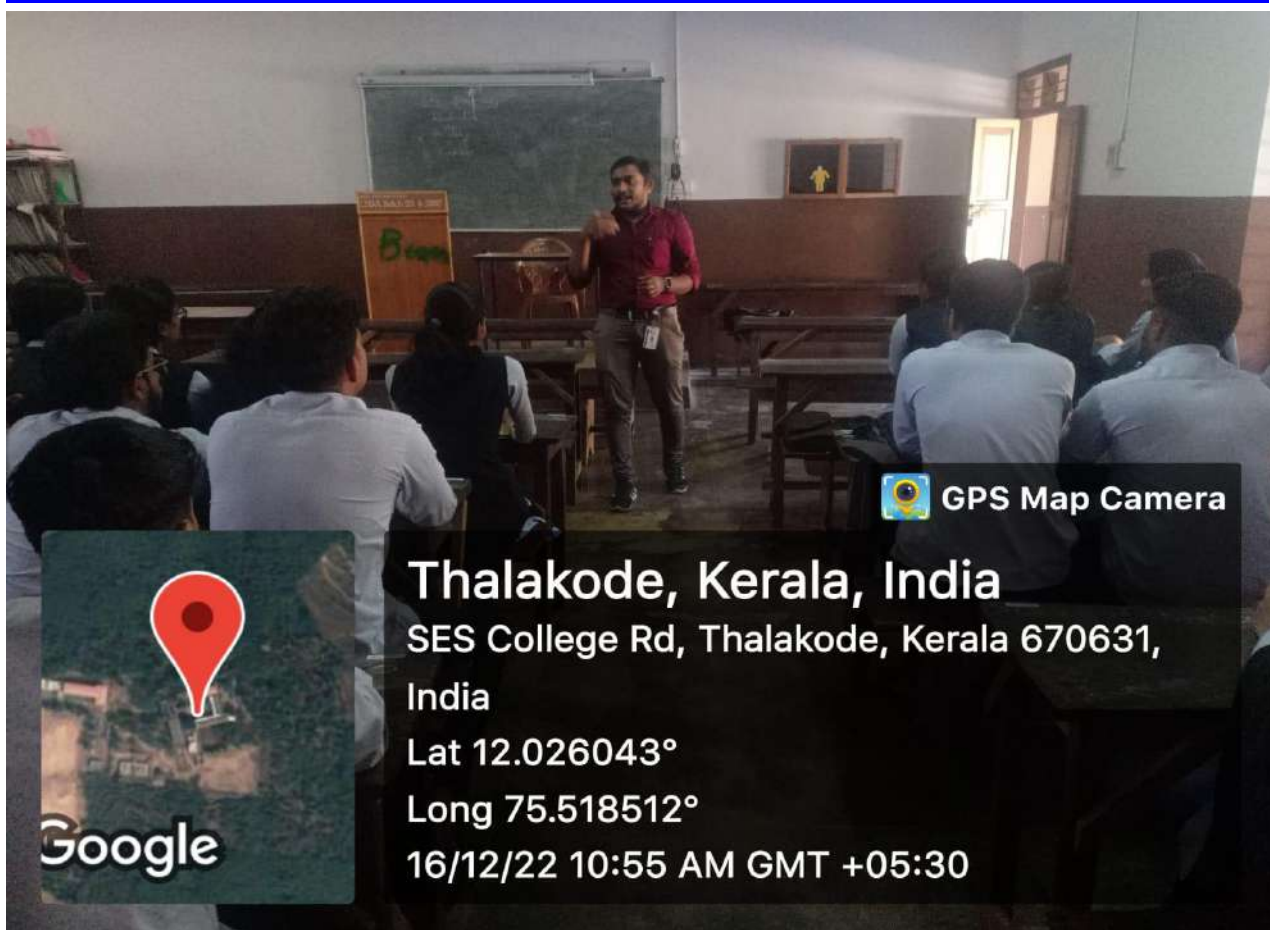
- 1.To learn the basics of SPSS**
- 2.To understand how to analyse the data with the help of SPSS.**

Course Coordinator:Mr.Sajeesh TJ
Assistant professor and HOD
Department of Commerce

BEST MANAGER CONTEST

Department of Commerce-BBA, S.E.S College Sreekanthapuram, in association with GIIMS, conducted a "Best Manager" competition for the BBA final year students on 16-12-2022. Twenty-eight students participated. After three rounds of group discussion, role play, and personal interview, Athul Shaji was selected as the winner and selected for the "All Kerala Best Manager Contest Season 8".





Career Guidance Programme

On Monday, 9th January 2022, the Department of Commerce-BBA at SES College Sreekandapuram organized a seminar on the KMAT (Kerala Management Aptitude Test) examination for the students of the BBA department. The program was inaugurated by Dr. Sajeesh T J, IQAC coordinator and HOD of the Department of Commerce, with felicitation done by Dr. Seena PP, Assistant Professor in the Department of Commerce. The session was conducted by Muhammed Jouhar, Director of the Institute of Technology Mayyil. The seminar was attended by a total of 28 students. The resource person provided valuable insights on the KMAT examination, which was to be conducted shortly, and highlighted the various opportunities available to the students through attending the KMAT examination. The session also provided students with career-related information and other important details..

SES COLLEGE SREEKANDAPURAM
DEPARTMENT OF COMMERCE-BBA

TALK ON

MBA ENTRANCE EXAM

WELCOME
GOPIKA E K

INAUGURATION
DR SAJEESH TJ

PRESIDENTIAL ADDRESS
DR SEENA PP

FELICITATION
MS ANUMOL THOMAS

VOTE OF THANKS
APARNA VIYAYAN

MONDAY
09 JANUARY 2023
10.00 AM

MR MUHAMMED JOUHAR
CAREER CONSULTANT
ACADEMIC DIRECTOR ITM

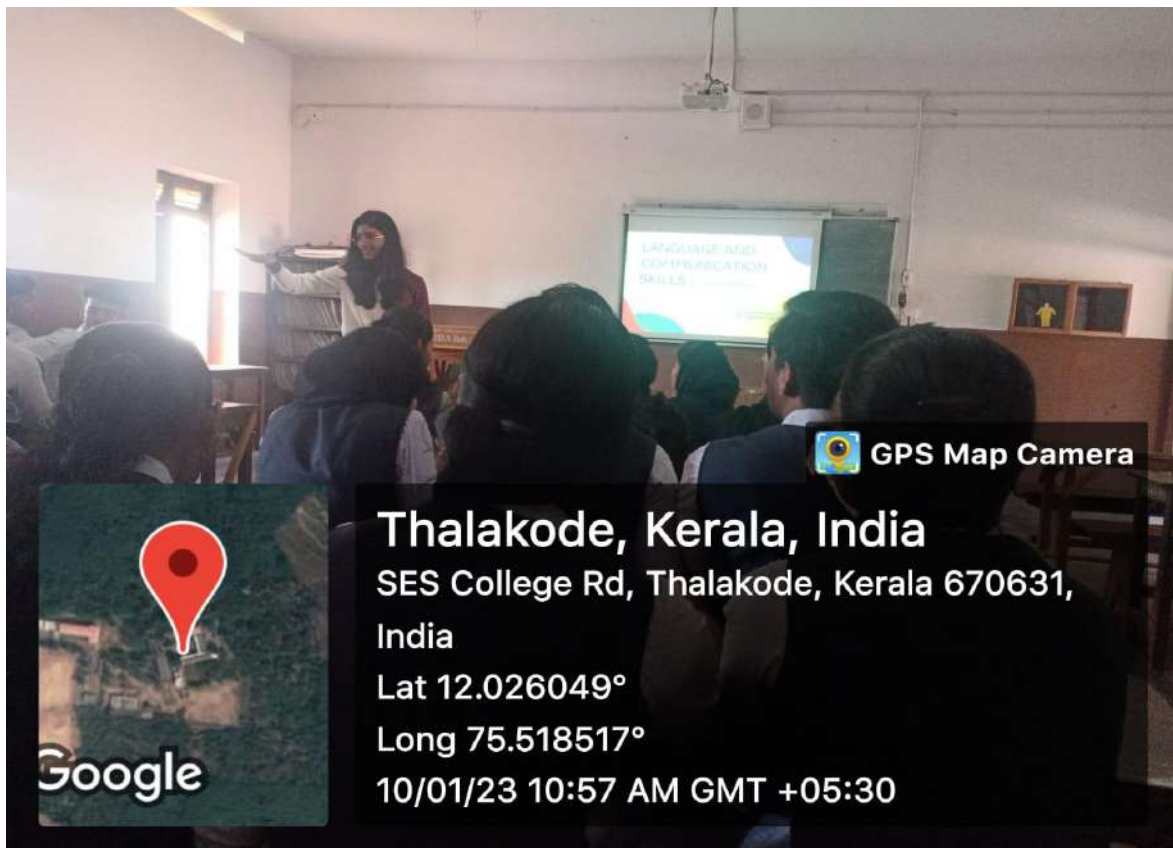
Google

null, Kerala, India
2G78+RRH, Thalakode, Kerala 670631, India
Long 75.517093°
Lat 12.014616°
09/1/2023 12:01 PM

Language and communication skills program

The Department of Commerce-BBA at SES College, Sreekandapuram, conducted a language and communication skills program on 10 January 2023, and the program was facilitated by Miss Sandra Marion Siby. The aim of the program was to enhance the language and communication skills of the students. A total of 49 students attended the programme. Miss. Sandra Marion Siby took the session with great enthusiasm and passion, and the students were highly interested in the program. The program started with an introduction, and then Miss. Sandra Marion Siby gave a presentation that highlighted the importance of language and communication skills in the field of commerce. She also provided some insights about writing skills, presentation skills, and the importance of non-verbal communication. The program also featured a series of interactive activities in which the students actively participated.





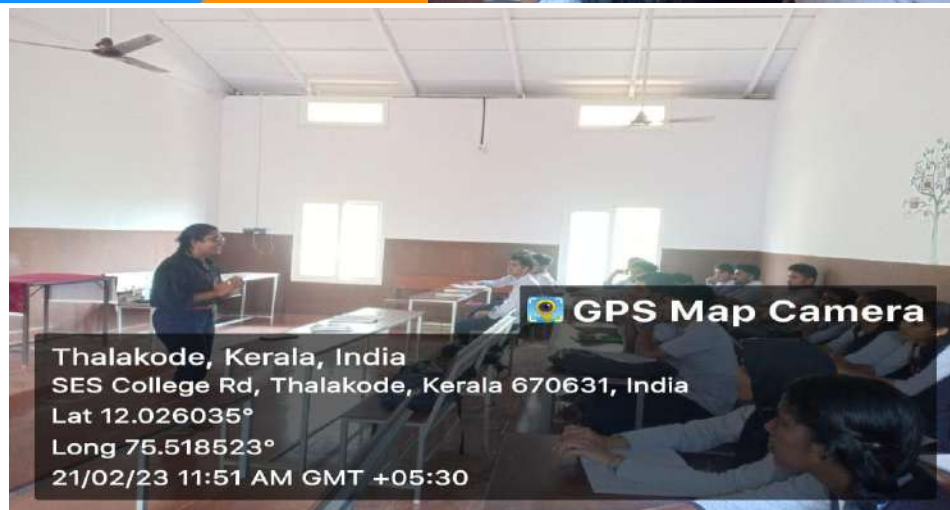
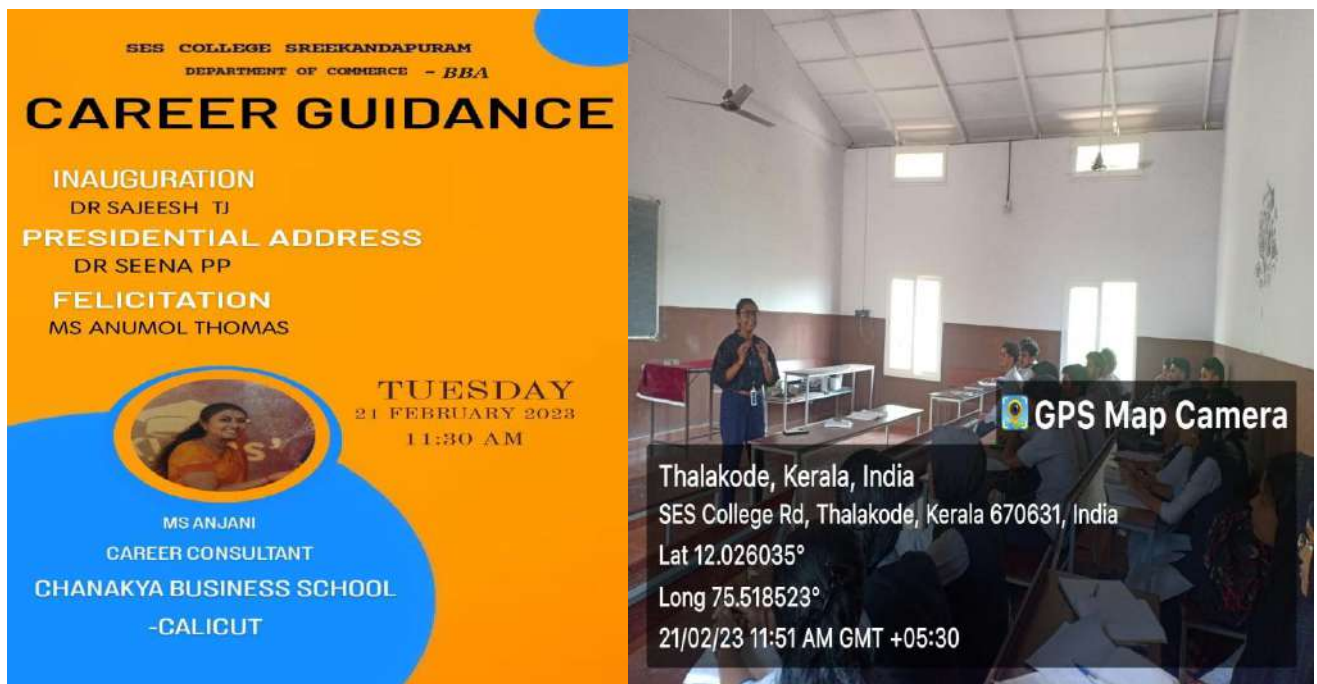
Job Expo

On 16th January 2023 the students of SES College Sreekandapuram Department of Commerce - BBA visited an expo conducted in St Joseph's College Pilathara. A total of 19 students attended the programme. The expo started at 10 am. It included representatives from various top colleges around the country to pursue the students to take up courses of their choices. They elaborated the course details which included the placements and loan criteria. Altogether this was good experience for the students and they were greatly benefited by this expo.



Career Guidance Programme

On 21 February 2023, The department of Commerce -BBA, SES College Sreekandapuram organized a career guidance session for the students of the BBA department. The program was inaugurated by HOD Dr. Sajeesh T J (IQAC coordinator and HOD, Department of Commerce) with the felicitation done by Dr.Seena PP (Assistant Prof., Department of commerce). The session was taken up by ms Anjani(career consultant -Chanakya Business School). A total of 22 students attended the seminar. The Resource person provided great insight on various career opportunities in various fields of commerce. The class provided the students with information on CMA US and more other such information.



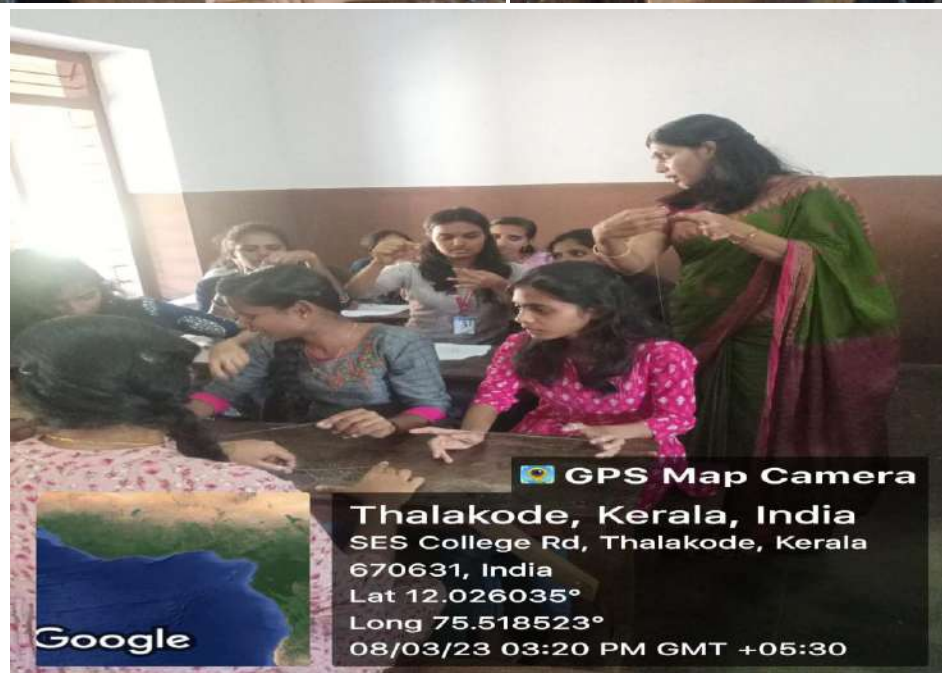
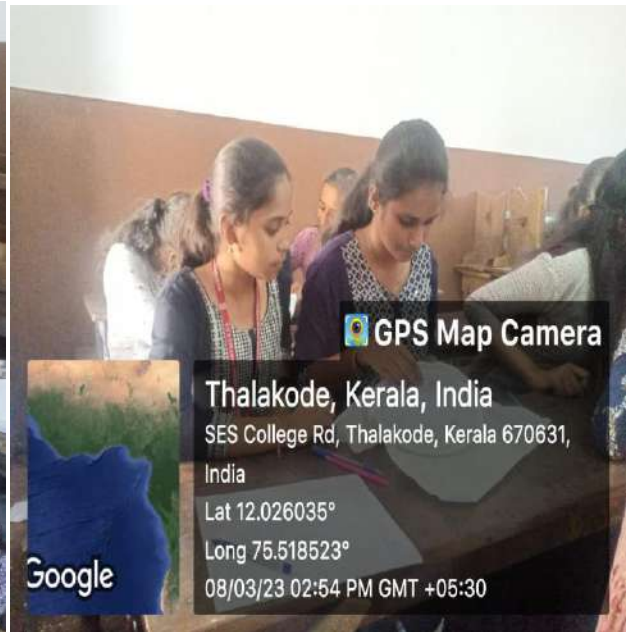
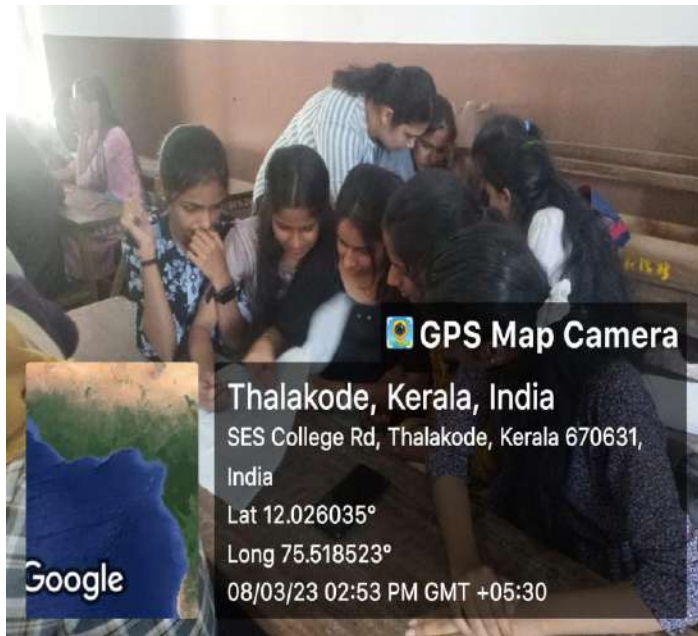
EXTENSION ACTIVITY-OLD AGE HOME VISIT

The Department of Commerce, BBA of SES College Sreekandapuram, visited an old age home, Azhikode, on 6th March 2023 as part of their extension activity. Dr. Sajeesh T J, HOD of the Department of Commerce (IQAC Coordinator), and Ms. Anumol Thomas, Assistant Professor, accompanied the students. The students reached the old age home at 10:30 am. They performed various programs such as dancing, singing, etc., with the residents. The program concluded with the distribution of lunch. A total of 34 students participated in this extension activity.



Women Empowerment Programme

On March 8, in celebration of International Women's Day, the students of the Department of Commerce-BBA organized various women empowerment activities. Under the guidance of Ms. Anumol Thomas and Dr. Seena P P, Assistant Professors of the Department of Commerce-BBA, the students conducted embroidery training and threading sessions. These activities provided the students with new experiences and practical skills in embroidery, contributing to their personal and professional development. A total of 19 students attended the programme.



INDUSTRIAL VISIT AND LINKAGE AGREEMENT

The Department of Commerce-BBA of SES College, Sreekandapuram, conducted a two-day industrial visit on March 10th, 2023, and March 11th, 2023, as part of their curriculum. 35 students from the fourth semester participated in the visits to five industries. The industries visited were as follows: Morazha Weavers Co-operative Society, Mangattuparamba, Kannur; Kanhirode Weavers Co-operative Society, Eachur, Kudukkimotta, Kannur; Western India Plywoods Ltd, Valapattanam, Kannur; Sakthi Tarpaulin Company, Pariyaram, Kannur; and Kerala Clays and Ceramics Products Ltd, Chungam, Kannur. Through this visit, the students gained practical experience in various functional areas of these organizations. The authorities of these five industries signed a linkage agreement with our Department.



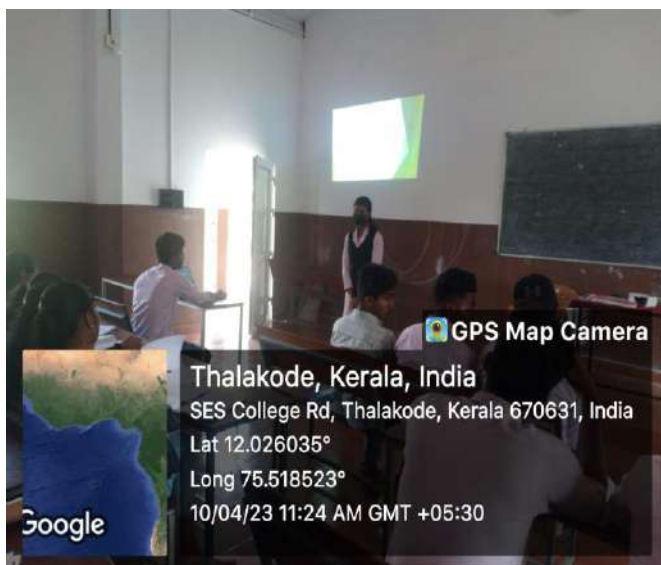
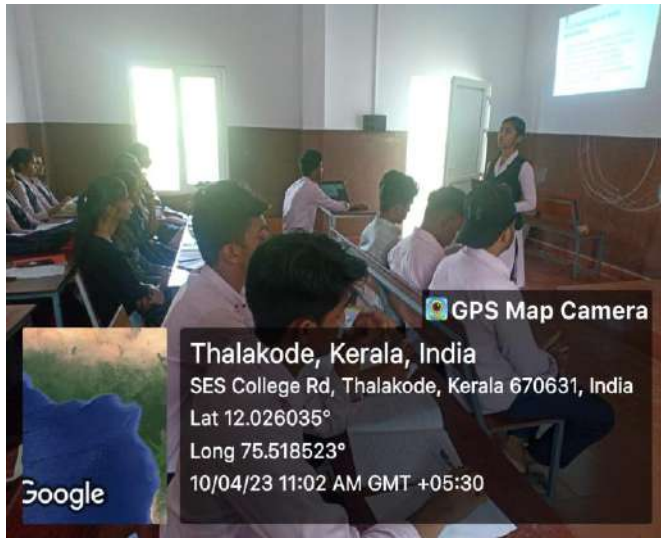
EXTENSION ACTIVITY-CHEMPERI KARUNALAYAM

The Department of Commerce-BBA of S.E.S College, Sreekandapuram, conducted a community engagement program on 16th march 2023 as a part of their extension activities. The first year BBA students, accompanied by Dr. Sajeesh T J, HOD of the Department of Commerce-BBA, visited chemperi Karunalayam on behalf of S.E.S College, BBA students presented various programs and provided food for the inmates of Chemperi Karunalayam. A total of 39 students participated in this extension activity.



Program on ICT: Enhancing Presentation Skills with PowerPoint

In order to familiarize students with ICT-enabled learning, a session on PowerPoint presentations was conducted on 10th April 2023. The first-year BBA students prepared PowerPoint presentations on various topics of Quantitative Techniques and presented their work. A detailed evaluation and commendation session was conducted to enhance their presentation skills. The students actively participated in the session and gained a better understanding of areas where they could improve



Academic Collaboration

As part of an academic collaboration between M G College Iritty and S.E.S College, Dr Rehin from the Department of Management Studies in Iritty co-supervised the project work and conducted a Mock Viva on 13th April 2023 for the final year BBA students of S.E.S College. The Mock Viva was conducted for the subject of the project report and viva voce. Additionally, Dr Sajeesh T J and Dr Seena P P, faculty members from the Department of Commerce-BBA at S.E.S College, Sreekandapuram, co-supervised the project work and conducted a Mock Viva on 14th April 2023 for the final year BBA students of M.G College Iritty for the subject of project report and viva voce.




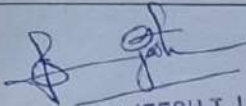
COLLABORATION
DEPARTMENT OF COMMERCE-BBA,S.E.S COLLEGE
SREEKANDAPURAM
&
MAHATMA GANDHI COLLEGE,IRITTY

This collaboration is signed between Mahatma Gandhi College ,Iritty and Department of Commerce-BBA,S.E.S College,Sreekandapuram.It is agreed by Department of Commerce,S.E.S College and Mahatma Gandhi College ,Iritty to facilitate academic Collaboration during the Academic year 2022-23.Both parties have discussed in detail the area of cooperation and agreed to make collaboration.Now it is agreed by and between the parties with the following terms and conditions.

Terms and Conditions

- 1.Knowledge sharing through faculty exchange.
- 2.Co-supervising the project work of final year BBA students.

For and on behalf of

Institution	Department of Management Studies,Mahatma Gandhi College,Iritty	Department of Commerce S.E.S College,Sreekandapuram Kannur,Kerala-670631
Party	First Party	Second Party
Name	Dr.Rehin K R	Dr.Sajeesh T J
Designation	Head of the Department Department of Management Studies	Head of the Department Department of Commerce
Signature and seal	 Dr. REHIN K.R. Assistant Professor & Head (I/C) Department of Management Studies Mahatma Gandhi College Keezhur, Iritty-670 703	 SAJEESH.T.J Asst. Professor & HOD Dept. of Commerce S.E.S College, Sreekandapuram

Annual Alumni Meeting-BASES

The Department of Commerce-BBA organized an alumni meeting on 30th April 2023. During the meeting, the alumni presented various programs and discussed matters regarding the upcoming Mega Alumni Meet. They also planned various activities for the betterment of the Department and the students of S.E.S College.



INDUSTRIAL VISIT -MILMA

on 25th May 2023,we the 1 St year students of ses college Sreekandapuram, Department of commerce -Bba has visited the Milma factory at Sreekandapuram accompanied by faculties Dr.sajeesh .T J, HOD of the department of the commerce -BBA and Dr.Seena.P P Assistant professor in the department of commerce -BBA. Abhishek was the coordinator of the IV. A total of 39 students participated in this external activity. As soon as we reached the factory, they arranged for us a class regarding the working (such as processing, packing, Exporting etc..) of the factory.The process of making Ghee has also been discussed there.



